

## Panasonic Return on Investment

For the past three years, notebook PC damage rates have risen 22.5%, with an average damage incident cost of \$2,900. At the same time, the functions that mobile PCs are required to perform have evolved to mission critical status. Professionals cannot afford to be without their computers—offline, unproductive, out-of-touch.

Panasonic Toughbooks have been ruggedized inside and out to protect screens, cases, keyboards and hard drives from drops, liquid spills and falling objects—the three leading causes of notebook damage. With Panasonic Toughbooks, time isn't wasted transferring data from damaged systems, recovering lost work, hiring expensive IT consultants or replacing failed notebooks. Designed for unparalleled performance and durability, Panasonic Toughbooks have become the industry's most reliable mobile PCs—they're your best defense against downtime.

## Putting the Tough in Toughbooks

We build Toughbooks with a durability that's designed into every seal, hinge, keyboard and connector. Toughbooks endure stringent U.S. Military MIL-STD-810F testing procedures that measure for dust, water, vibration, extreme temperature and moisture resistance, as well as drop shock absorption. Toughbooks can take it-day in and day out.

- Reinforced, integrated antenna retracts into case design to protect against damage
- Sealed LCD to provide extra protection against moisture and dust
- Internal dampers and seals isolate the LCD from shock, vibration and moisture
- HDD mounted in damping polymers to help insulate against sudden blows
- Flexible connectors between the hard drive and system board to protect against the transfer of shock from drops and bumps
- Sealed keyboard and touchpad prevent damage from dust and spills
- Environmental seals protect the multimedia pocket, PC card slots and connection terminals from moisture and dust
- Full or partial magnesium alloy casing that protects against bumps, drops and knocks

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